

# St. Andrews Scots Sr. Sec. School

9th Avenue, I.P. Extension, Patparganj, Delhi – 110092

Session: 2024-2025

Class: III

Subject: Social Science

Lesson: 18

Topic: Means of

Communication

## New Words:

1. communication
2. imparting
3. photograph
4. entertainment
5. mass
6. identify
7. connected
8. invented
9. popular
10. envelopes

## Define the following terms:

1. communication: process of sending or receiving message or information
2. personal: individual
3. mass: a large number of people
4. imparting: to pass on

## Fill in the blanks:

1. Early humans used signs and sounds to communicate.
2. Postal communication is the most popular means of sending or receiving message.
3. To send our letters quickly, we use speed post.
4. Computers are used to send e-mails to people living anywhere in the world.

**5. Alexander Graham Bell invented the telephone.**

**Answer these questions:**

**Q1. What is communication?**

**Ans. Sending and receiving messages is called communication.**

**Q2. What are money orders?**

**Ans. Money order is the money sent by post office.**

**Q3. What is mass communication? What are the means of mass communication?**

**Ans. Imparting information to a large number of people is called mass communication. Newspapers, magazines, radio and television are the means of mass communication.**

**Q4. What is fax?**

**Ans. The fax is a machine that is used to send a written message, document or photograph. It is connected to a telephone line.**

**Think and answer:**

**Omitted**

**Activity:**

**Draw and colour two means of personal and mass communication.**